

## **Lincad joins 1,500 signatories of Armed Forces Covenant**

*Press Release –23<sup>rd</sup> June 2017*

Lincad, leading military battery design and manufacture expert, has signed the Armed Forces Covenant, publicly confirming its commitment to supporting the armed forces. Joint Managing Directors, Janet Rowe and Peter Slade, formally undertook the commitment to sign up to the covenant on behalf of Lincad.

By signing the Armed Forces Covenant, Lincad has pledged to uphold two key principles: that members of the armed forces community should not face disadvantage compared to other citizens in the provision of public and commercial services, and that special consideration is appropriate in cases where people have given most, such as the injured or bereaved.

Lincad joins around 1,500 other companies, charities and other organisations across the UK who have signed the Armed Forces Covenant. Alongside the two main principles, signatories also pledge to offer further support to members of the armed forces in other ways appropriate to their business activities and ambitions. This could include special considerations in the areas of employment, discounts and support for veterans, cadet units and local initiatives.

**Janet Rowe** said: *“As Armed Forces Day approaches on the 24 June, we feel that it is the right time to show our public support to the armed forces personnel and their loved ones who make incredible sacrifices to safeguard our way of life. We want to show that we understand the moral obligation that we as a British company have to members of the armed forces and their families, and we are delighted to put our names to such an important covenant.”*

**Peter Slade** added: *“The bulk of our business is conducted within the military and defence sector and we are fully aware of the importance of our armed forces to the security of our nation. We want to do all we can to eradicate any disadvantage that service personnel may face, and to ensure that Lincad is demonstrating its full support.”*

Lincad manufactures and supplies batteries, chargers and power management systems for military applications to military and defence customers around the world. Its main customers are the UK Ministry of Defence (MOD), and UK Defence Primes who supply to the UK MOD.

-ENDS-

### **Notes to Editors**

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**About Lincad**

[www.lincad.co.uk](http://www.lincad.co.uk)

 @LincadLtd

- Lincad is a privately-owned UK company with over 30 years' experience in the design, manufacture and supply of specialist batteries, chargers and power management systems.
- The core business of Lincad is the supply of batteries, chargers and power management systems for military applications. Its main customers are the UK Ministry of Defence (MOD) and UK Defence Primes. Lincad also provides bespoke battery, charger and power management solutions for specialist applications across a range of different sectors.
- Lincad is a TickITplus accredited company with expertise in battery chemistry and systems engineering and is based in Ash Vale in the South East of England where the design and manufacture of all its products takes place.